

COOKIES AND SIMILAR TECHNOLOGIES POLICY

○ What are cookies?

Cookies are small files containing letters and numbers that are downloaded to your device when you access a website or an application. We use cookies to improve your user experience within our Platform, saving your preferences.

For example, in many online trade websites, when you add a product to your virtual cart and not finalise the order, the next time you visit the website, you can see this product still present in your cart. This is one example of how cookies are used to save you preferences. Without cookies, your experience on the Platform will be much less customized.

For more information on cookies, please visit www.allaboutcookies.org

○ Why do we use cookies?

Cookies have many functions, including facilitating navigation and storing your preferences to provide more personalized content and improve the overall user experience.

We use cookies:

- To manage your preferences and improve certain features of the Platform. This includes gathering information about the date and time of your visit, your search history and your language preferences;
- To support our security and fraud detection measures;
- To analyse how our Platform is accessed and how it is used. We use this information to maintain, manage, and steadily improve our services;
- To provide you with personalized ads. Cookies help us manage our ads and measure their effectiveness.

○ What types of cookies and other technologies do we use?

Our Platform uses the following types of cookies and technologies:

- Persistent cookies - these cookies are stored on the browser of your device and are used when you visit the Platform. These cookies are used to store the settings and preferences of users in order to improve their subsequent visits. For example, these cookies ensure that users do not have to log in again. In addition, they store users' language preferences on a subsequent visit.
- Session cookies – these are transient cookies that are stored in your browser's cookie archive until you leave the Platform. The information we receive using these cookies helps us to analyse web traffic, which allows us to identify and troubleshoot issues and provide better navigation.
- Ad cookies – these cookies guarantee the delivery of personalized ads and help measure performance of ad campaigns by analysing your ad engagement. For example, they help us measure the number of clicks on an ad by users who have visited the advertiser's website.

Furthermore, our Platform uses web pointers which are small graphics (also known as "pixel pointers" or "clear GIFs"). They are used with cookies to identify users and their behaviour.

Our Platform may contain links to third-party websites or applications, including websites or applications of our partners. Please note that these third-party websites may also use cookies. We do not control these third-party websites and are not responsible for the cookies they use or access. If you select any of these links or applications, please note that they apply their own cookie policies. Therefore, please read the cookie policies of other websites or applications before accessing them.

- **Do we use third-party cookies or extensions in our Platform?**

Third parties, such as ad networks and third-party service providers, including web traffic analysers, may use cookies, web pointers, software development tools (SDT) and other technologies to collect information about your visit to the Platform. This information is used to provide more personalized ads within our Platform or other sites in the Internet. We do not control the use of such third-party cookies which apply the privacy / cookies policy of those third parties.

Please find below a list of the third parties that have obtained our consent to store cookies or other technologies on your device.

Analysis and marketing partners: In order to better understand how you use the Platform, we cooperate with multiple analysis and marketing partners. We allow the following partners to use cookies, SDT and other applicable technologies. For more information on how Google and Facebook use their data, please visit:

- <https://www.google.com/policies/technologies/partner-sites/>

- <https://www.facebook.com/about/privacy/update>

Third-party extensions: Our Platform also uses third-party extensions in the form of Facebook, Twitter, Instagram share button. Using the share button, you can share your listings on third-party platforms, provided you are signed in to those third-party accounts. These could link your interaction with our Platform and your accounts with them. You should examine the privacy policies of these third parties before you click on the share button.

- **How can you delete, deactivate or block cookies?**

On our platform, we will give you full control and the ability to opt out at any time when you use third-party extensions or tools that connect to the servers of an external service provider. When you click on the "Learn more and manage settings" button that appears in our cookie banner, you will have access to a settings page. There you will find a list of our advertising partners and other vendors, as well as the purposes for which we use these vendors. If you want to manage your consent settings, you can do so at any time by logging into our Platform's Advertising Preferences, which you can find on the footer of our website.

Please note that the settings page itself is provided by one of our service providers and will require that some data (your IP address and user data) are made available to that provider. A cookie setting will be required for this purpose. Afterwards, this information will be forwarded to the advertising partner or another vendor to register whether you have given your consent or not. As we need to use a certain type of cookie to save your privacy and consent withdrawal settings, you should bear in mind that all your cookie settings will be lost if you delete the cookies about your preferences.

The above applies only to third-party cookies and tools. You may disable the use of cookies altogether. Your browser typically provides information on how to deny, delete, or block cookies. The following links will take you to this information about some of the most commonly used browsers:

- [Google Chrome](#)
- [Internet Explorer](#)
- [Mozilla Firefox](#)
- [Safari](#)
- [Opera](#)

You may refuse the use of third-party cookies from Google Analytics through its ad settings or at <https://adssettings.google.com>

You may opt out of the use of targeting cookies based on your interests, which are set by the participating ad providers through the following websites operated by the Digital Advertising Alliance:

- <https://youradchoices.com>
- <https://www.youronlinechoices.com>
- <https://optout.aboutads.info>

You can also change the settings on your mobile device to control the ad provision to suit your interests.

Beware that if you block the cookies used by our Platform, you may not have access to all or part of our services, such as saving custom settings and access information.

Please, read carefully this cookies and similar technologies policy before using the FairDeal platform.

I, the undersigned, Ventseslava Mihailova Mishlyakova certify the truthfulness of the translation made by me from Bulgarian into English of the enclosed document. The translation consists of 4 pages.

Sworn translator:

Ventseslava Mihailova Mishlyakova